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August 6, 2008

Mr. Don Yaeger
413 North Meridian Drive
Tallahassee, FL 32301

Dear Don:

Thank you for your very captivating presentation at Take Stock in Children's annual leadership conference in St. Augustine. Your presentation was extremely motivational and inspirational for our staff. As you know, we have a broad range of staff, from nonprofit executives to case managers that work directly with low-income, at-risk children to keep them in school and on track to high school graduation. Our program provides mentoring, student advocacy and college scholarships to the students selected to participate.

The 16 Steps to Greatness is an excellent guide for us to use in our personal lives and careers. In addition, it is a wonderful guide to help motivate our students to greatness. The way you weaved your lessons learned from great athletes into attributes of greatness is very unique and interesting.

Don, thanks again, for your remarkable presentation. It was truly uplifting and inspired our team to start the upcoming school year with GREATNESS! If there is anything I can do to help motivate others to hear your presentation, don't hesitate to ask.

Sincerely,

Mike Weinstein
President
Take Stock in Children