



Harrison Finance C O M P A N Y

January 17, 2008

Don Yaeger
413 North Meridian Street
Tallahassee, Florida 32301

Dear Don:

On behalf of Harrison Finance Company I want to personally thank you for being the Key Note speaker at our annual management conference held last week in New Orleans. Your "conversational" manner of delivering the message on What Makes the Great Ones Great, and being able to weave that message into every day activities was truly inspiring for all in attendance. There is no question as I listened to you and watched the audience that you were engaged with them and the qualities you spoke of were from life's lessons we could all benefit from. Of particular interest is that many continued to speak for the next couple of days on several points you brought up: **It's Personal: I can't tell you how many times over the next few days someone would walk up to me and tell me why a particular aspect of their offices results were "personal" to them. Integrity – what they do when no one is watching. Of course in our business integrity is one of our corporate foundations.**

It is admitted that I continuously find validation in your monthly inspirational messages I receive through email. I'm sure my children, like many others, may not see value at this time with their youth in your Life's Lesson messages but I send it to them just the same. One day I'm sure they too will fully understand the qualities you outline and the role those qualities will play in their lives.

Again, thank you for helping all of my management team understand they too have the same qualities of Greatness that many of the worlds top athletics also have. Your inspirational message will absolutely be shared with the management team of our parent company, Hancock Bank.

Sincerely,

Jim McCroan
President
Harrison Finance Company