



- ALACHUA
- BARTOW
- BLOUNTSTOWN
- BUSHNELL
- CHATTAHOOCHEE
- CLEWISTON
- FORT MEADE
- FORT PIERCE
- GAINESVILLE
- GREEN COVE SPRINGS
- HAVANA
- HOMESTEAD
- JACKSONVILLE
- JACKSONVILLE BEACH
- KEY WEST
- KISSIMEE
- LAKELAND
- LAKE WORTH
- LEESBURG
- MOORE HAVEN
- MOUNT DORA
- NEWBERRY
- NEW SMYRNA BEACH
- OCALA
- ORLANDO
- QUINCY
- ST. CLOUD
- STARKE
- TALLAHASSEE
- VERO BEACH
- WAUCHULA
- WILLISTON
- WINTER PARK

September 7, 2007

Dear Colleague:

As the Executive Director of the Florida Municipal Electric Association, I would like to recommend to you the work of Don Yaeger, who spoke at our statewide conference in July 2007 on "What Makes the Great Ones Great, and How You can Achieve Your Own Greatness."

Sometimes motivational speakers' messages can seem hokey or trite. We had the opposite experience with Don. Our members, who include elected officials from cities across Florida, as well as senior electric utility managers, were highly impressed. Don not only provided the motivation you'd expect from a top-notch speaker, he gave us the specific actions highly successful people take and philosophies they have that lead to success. He also took the time, researched our members and tailored the content of his speech to match the interests of our audience.

Our members evaluated Don as the highest rated speaker of the 2-day conference. That's a pretty big feat, considering I was one of the speakers! All kidding aside, I don't work for Don, but I think that he'd do a great job for any group. His message is universal, and one that should be heard by many.

If you have any questions, please give me a call at 850-224-3314, ext. 1.

Sincerely,

Barry Moline
Executive Director