

July 17, 2008



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To Whom It May Concern,


As the President and CEO of Educational Computer Systems, Inc" this letter is my personal recommendation for Don Yaeger to anyone looking for a truly captivating and genuine keynote speaker, Don recently spoke about "What Makes the Great Ones Great" at our 2008 Annual User's Conference in Pittsburgh, PA and we were extremely impressed.

I first saw Don at the 2008 FABSAA Conference in Orlando, FL and loved his passion, attitude, and "love for what he does." After his session, I introduced myself and immediately realized what a wonderful person Don is. I later invited Don to come to Pittsburgh to speak at our Conference in June 2008. Don absolutely blew away my clients with his outstanding presentation.

As an audience full of educators facing budget cuts, Don's motivational message was much needed. His tips for viewing adversity as an opportunity for growth, rather than as a hindrance, made us all realize the importance of thinking outside the box.

I would highly recommend Don to anyone who wishes to energize their staff or clients. He is a very dynamic and inspirational speaker with a down to earth approach.

Don is 2 for 2 in my book. That is like batting 1.000, which we all know gets you into the hall of fame!

Sincerely,


John Lynch
President and CEO